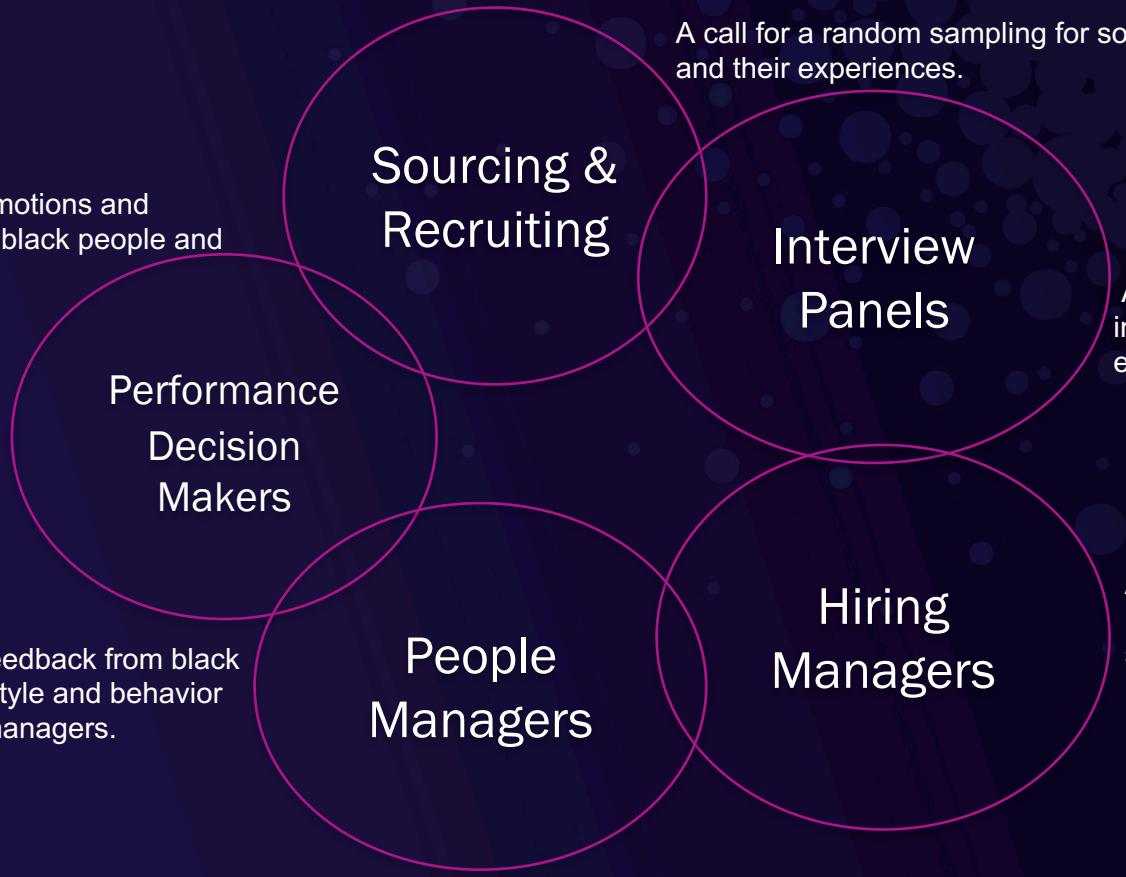
The Amy Cooper Effect™ (TACE)

A tool to excavate systemic racism in the workplace.

Acknowledge → **Denounce** → **Dismantle**



A call for a random sampling for sourcing partners and their experiences.

A call for a random sampling of promotions and performance reviews and ratings of black people and their non-black counterpart.

A call for a random sampling of feedback from interview candidates and their positive and negative experiences.

A call for a random sampling of feedback from black employees on the management style and behavior positive and negative of people managers.

A call for a random sampling of feedback from those in the interview process from sourcing prospects, screening prospects, interview, hired and declines.

NAEDI
National Association for Equity, Diversity & Inclusion

DIVERSE & ENGAGED